

## Beverly W. Macy

Beverly Macy is the Managing Partner of Y&M PARTNERS, a strategic advisory firm located in Beverly Hills, CA. The company was founded in 2001 to help companies gain insight into complex business challenges, strategize breakthrough solutions, and execute on opportunities that benefit both their customers and the bottom line. The firm's staff has broad industry expertise that focuses on key industry verticals: healthcare, emerging communications technology, and green initiatives.

Beverly also teaches Global Marketing and Strategy for the UCLA Business and Management Extension Program. She has been active in community service for the past 20 years and is currently working with the Flight 93 National Memorial and Park Capital Campaign to raise \$30M for the Memorial Fund in 2008. Beverly is a published and accredited business author and regularly speaks and lectures on healthcare, emerging communication technology and green initiatives.

Beverly W. Macy  
Managing Partner  
Y&M PARTNERS LLC  
468 N. Camden Drive, Suite 300  
Beverly Hills, CA 90210  
bmacy@ympartners.com