

# Sinan Kanatsiz

## **Chairman & CEO, KCOMM**

At the age of 33, Sinan Kanatsiz has effectively made his mark as an outstanding entrepreneur time and time again. In 1998, while studying for his Master's degree at Chapman University, he instinctively followed his entrepreneurial spirit and formed his first company, KCOMM, a PR and Internet Marketing company. The company quickly evolved into, a full-service Public Relations, Government Affairs and Event Marketing agency distinguished by its Internet expertise.

In less than ten years, Sinan grew the firm exponentially, attaining several million dollars in revenue, opening new business centers in Dallas, New York, Dubai, Abu Dhabi, Canada, Argentina and India. He has hired over 15 employees in Orange County, with over 40 more abroad. KCOMM has developed and orchestrated strategic campaigns for over 700 of the most prominent companies in Orange County, Los Angeles, Silicon Valley, Dallas, New York and the United Arab Emirates ranging from innovative start-ups to New York Stock Exchange and Nasdaq listed companies such as Sony, HP, University of Phoenix and Toshiba. These efforts have made KCOMM a two-time recipient of the PROTOS award, the highest honor bestowed by the Orange County chapter of the Public Relations Society of America (PRSA).

The effectiveness of KCOMM's strategies has become so widely recognized that the agency's clients have now extended beyond the realm of technology to include Elected Officials (Congressman Ken Calvert), Municipalities (OCTA), State Government and Multi-National Organizations, such as T-Mobile.

As a consummate entrepreneur and philanthropist, Sinan takes his responsibilities to the community very seriously. In addition to mentoring high school and college students on his own time, he is often called upon to speak on entrepreneurship and the Internet. He has held engagements at several universities, including USC, Chapman University, UCLA, Cal State Fullerton, UC Irvine and San Diego State University. Sinan was the keynote speaker at the Future Business Leaders of American (FBLA) National Conference in San Jose and is often called to speak about FaceBook, YouTube and the future of the Internet. Kanatsiz recently spoke to over 100 Consul Generals and Ambassadors in Los Angeles.

Sinan's belief in the power of entrepreneurship and politics led him to start Generation NeXt in 2004, a network of young business and community leaders committed to making a difference by empowering individuals and causes to provide long-term solutions that will better the next generation. More information here: [www.gen-next.org](http://www.gen-next.org)

In addition, he founded the Internet Marketing Association, 6 years ago, a group that has grown rapidly to over 35,000 members nationwide. His philosophy is to make the association free to join and underwrite all events with corporate sponsors. Past events have included the founders of Google, SalesForce, Yahoo, Microsoft, St. Regis Hotel, Wahoos, Quest Software and YouTube. Kanatsiz plans to expand the group globally and involve technology leaders from Dubai, Abu Dhabi, Argentina, Europe and India. More information on IMA can be found here: [www.imanetwork.org](http://www.imanetwork.org)

Sinan holds a B.A. in Communications, with an emphasis in Computer Science and Public Relations, and a Master's degree in Organizational Leadership with an emphasis in Human Resources, both from Chapman University. Sinan was designated Alumnus of the Year by Chapman University in the year 2000. To this day, he credits his accomplishments to his personal Five Pillars of Success: personal integrity; coaches and mentors; family; faith; and education.